



LVE Employee Spotlight

Shelbi Martinez, Ticket & Operations Associate

Born and raised in Las Vegas, Nevada, Shelbi takes great pride in being a part of the small percentage of people who can say that. She's been told those who are truly "Vegas Born" are like unicorns because we are so rare. She loves her city and finds joy in being

part of its expanding growth. Growing up, Shelbi was very involved in sports. With her father having a love for the game of baseball, she started off in t-ball at the young age of four and played all the way through high school. She was a pitcher so between pitching practices, batting practices and team practices, her life pretty much revolved around sports. She also later found a new love in volleyball her freshman year of high school. Though she had a lot on her plate between school work and sports, she always found time to have a social life. She always partook in spirit days, helped with the setup of assemblies and never missed a home football game. There was something about the feeling of camaradery, being actively involved in school, that she loved.



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After completing high school, Shelbi went on to pursue a college education. Not sure of what career she wanted to pursue, she took general education classes at the College of Southern Nevada. During this time, she had been volunteering at a local church in their children's ministry on Sundays. This was something she enjoyed. Between that and her sister's enjoyment in being a teacher, she decided to get a degree in Early Childhood Education. After a few semesters of classes, she decided this career path wasn't for her.



Shelbi put a pause on her education to decide what she wanted to do. She started working more hours at her job at the Thomas & Mack Ticket Office. She was hired there

at the age of seventeen and though being the youngest worker there, she was promoted to supervisor after two years. It was there that she met Tim Keener and Alex Gonzalez during the National Finals Rodeo. After the 2013 season wrapped up, Shelbi received an email from her supervisor at the



Thomas & Mack about a job opening with Las Vegas Events and applied. Though she enjoyed her jobs, she knew it was time to make a career decision and go back to school. After weeks of researching degrees and thinking, she said to herself, "I really enjoy what I do now. Why don't I get a degree that would further that?" That is when she landed on a degree offered at UNLV in Hospitality Management, with a concentration in Events and Meetings. She entered her student career at UNLV in the fall of 2017 with an associate's degree from CSN and (finally) graduated last month with her bachelor's degree.

During her time at UNLV, she also had the opportunity to intern with the Las Vegas Aviators in time for the opening of their new stadium, Las Vegas Ballpark, as well as obtain an event staff job with the Las Vegas Raiders. With her job for the Raiders, she has been able to travel to Oakland to work the team's 2018 Training Camp as well as work a regular season game. These opportunities have given her the ability to connect her love for events and sports.

FAVORITE QUOTE

"Don't let the fear of striking out keep you from playing the game."

– Babe Ruth

THE MARTINEZ FILE

Birthday: June 25, 1993

Hobbies: Attending concerts and sporting events, traveling, anything with friends and family